

# CZAR INTERNATIONAL

THE FUTURE IS AVAILABLE



# OUR COMPANY

**CZAR INTERNATIONAL** is incorporated in Singapore. Since 2021, **CZAR INTERNATIONAL** has been the exclusive distributor of **LINGSTAR** in Azerbaijan and Georgia.

The company's strategy is to promote **ECO-FRIENDLY** products, including organic farming products, kinetic energy and electric vehicles.

**LINGSTAR** was established in 2014 and is primarily involved in the supply of new energy vehicles to markets outside of China.



# STATE POLICY



**The Azerbaijani state aims to promote clean energy and the introduction of electric vehicles, in particular in the context of climate change initiatives.**

## COMPANY IN FIGURES

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- LINGSTAR offers 4 models of electric cars: sedan, hatchback, minicar and pickup

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- LINGSTAR's sales network covers over 20 countries in Europe, Africa, Asia and South America

10K

- In 2020, LINGSTAR's international sales reached 10,000 vehicles



# COOPERATION WITH SOCAR

Our partner in Azerbaijan is **SOCAR PETROLEUM**, a subsidiary of **SOCAR**.

The scope of cooperation includes:

- Development of a charging network for electric vehicles
- Provision of premises for points of sale and maintenance throughout the country
- Raising awareness of citizens through marketing and PR events

# ADVANTAGES OF ELECTRIC CARS

ZERO EMISSION

CHARGING CAN BE PRODUCED AT HOME OR AT WORK USING THE STANDARD 220V LINE

MONTHLY POST-FACTUM PAYMENTS(CHARGING AT HOME/WORK)

FUEL COSTS 6 TIMES LOWER

NO COSTS FOR ENGINE OIL,IGNITION ,ETC.

CHARGING IN A HALF HOUR

# SAVING COSTS

The cost of electricity for an electric car is 6 times lower than the cost of fuel for comparable cars with a gasoline engine;

there are no expenses for engine oil, ignition, etc.;

possibility of deferred payments for electricity  
(when recharging at home / work).

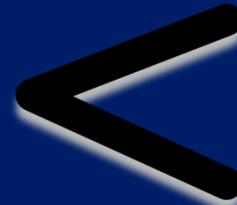
**SAVING 3500 AZN PER YEAR \***

\* for a daily  
mileage of 100  
km

**15**

kWh

**1.65 AZN**



**10**

liters

**10 AZN**

**6 times**

# MARKET REVIEW



About 50 thousand vehicles are imported to Azerbaijan annually.

CZAR INTERNATIONAL aims to import and sell about 1-1.5% of the total or sell 500-750 electric vehicles per year.

# VALUE PROPOSAL



Price is a major consideration for buyers looking to purchase an affordable vehicle.

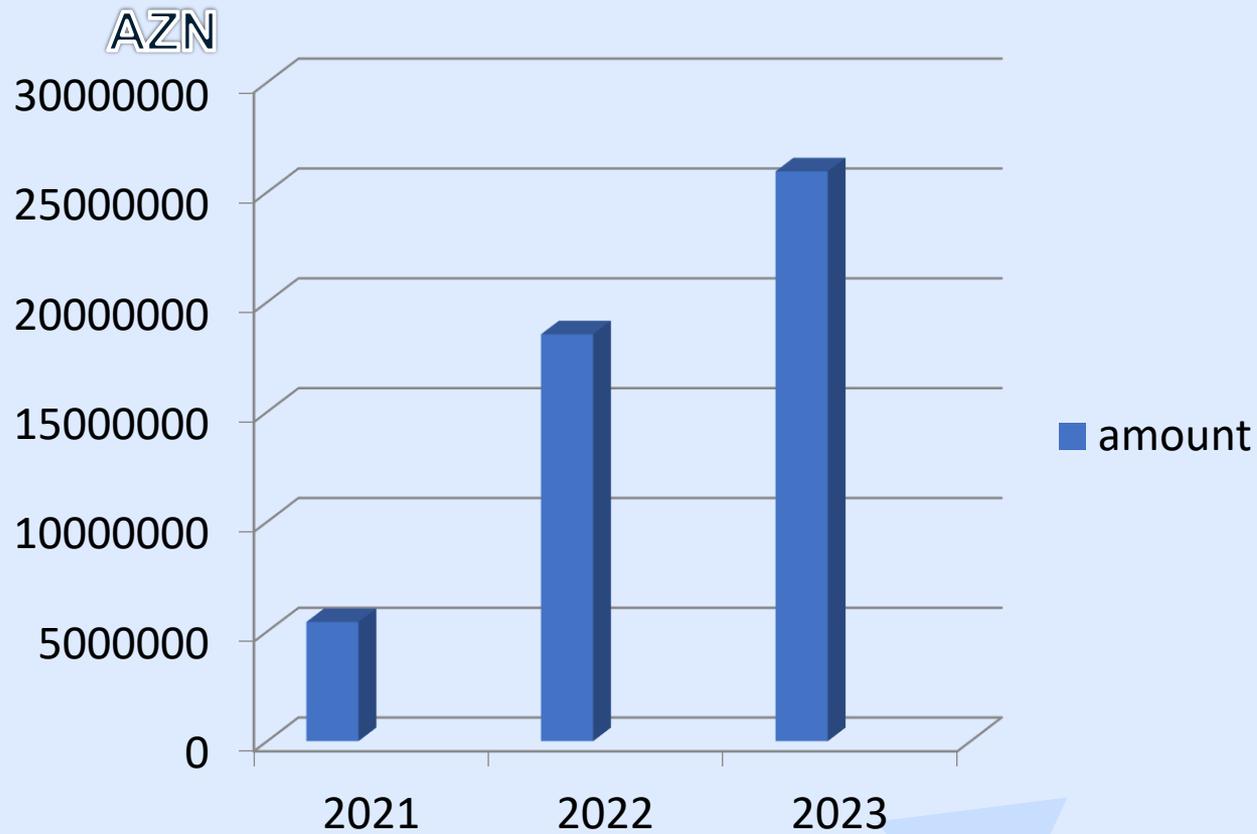
Good after-sales service and low maintenance costs as well as infrastructure availability are another key factor for buyers.

## THE TARGET AUDIENCE

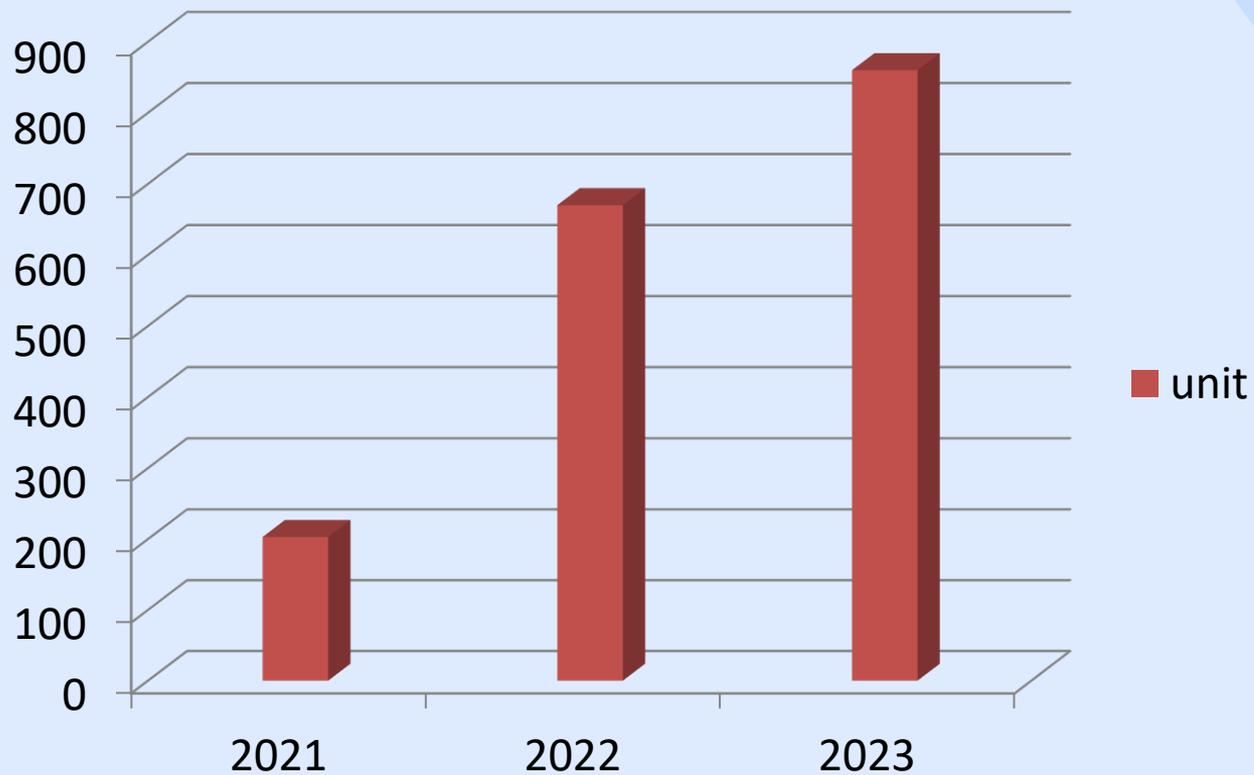


**Millennials, especially women aged 25-35, who are motivated by sustainable lifestyles, and clients interested in saving costs, including taxi drivers, farmers and business owners.**

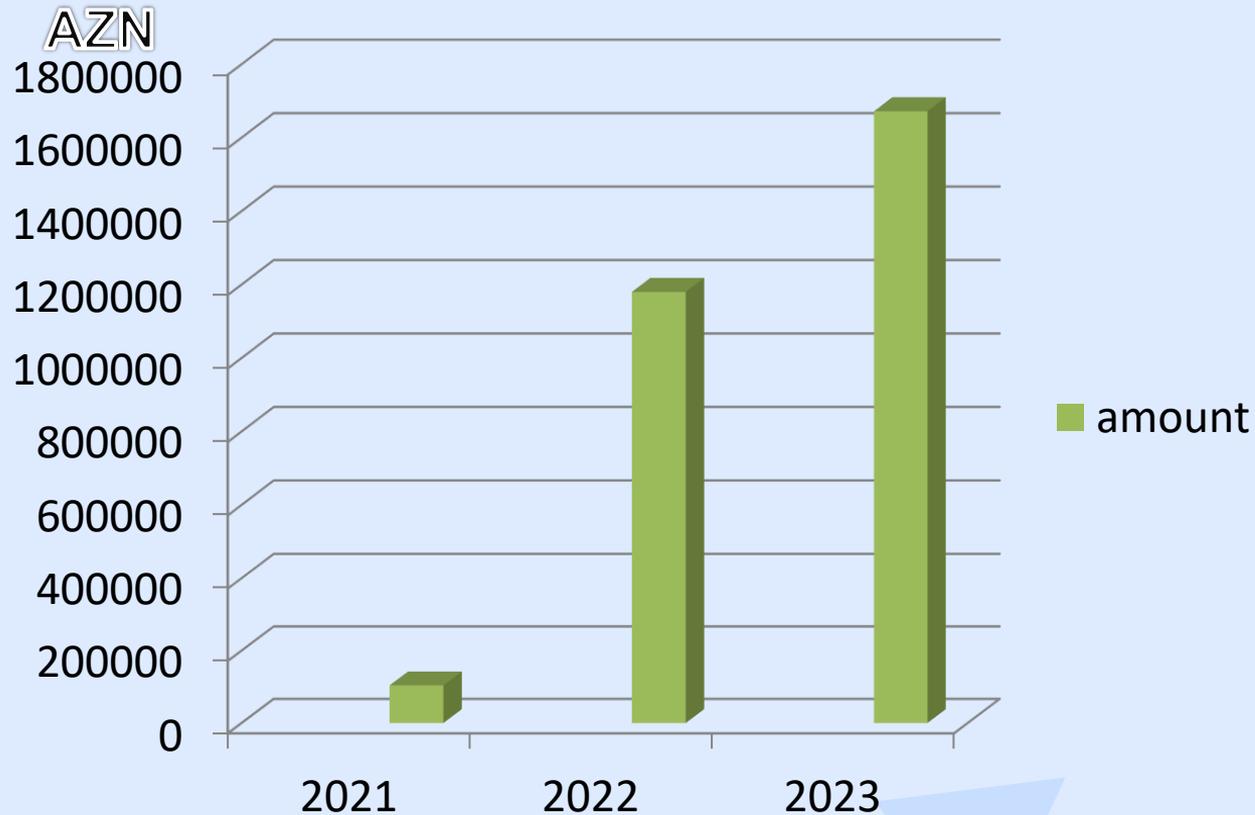
# EXPECTED SALES



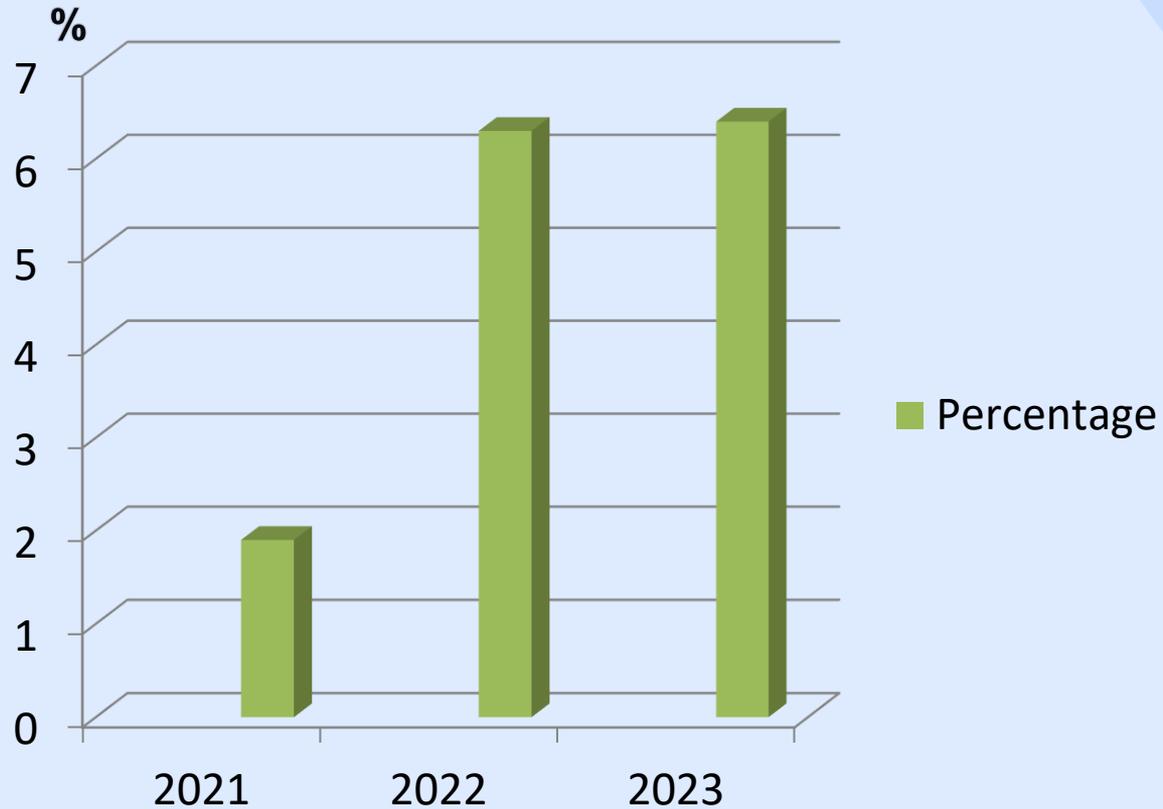
# EXPECTED UNITS OF VEHICLES



# EXPECTED PROFIT



# EXPECTED EBITDA



2014

- **Lingstar company established**

2020

- **Strong partnership with local companies relevant to our business and government related support in Azerbaijan**

2021

- **South Caucasian office of CZAR INTERNATIONAL.Lingstar offices throughout the world.**

2023

- **Expected net profit of 1,7 MM AZN**

# Core Management Team Introduction

**Mrs.  
Fatima**

Mrs. Fatima is a major shareholder at Czar International. She is from Pakistan, an MBA graduate with 6-years working experience in a finance company in Singapore. She will be using her MBA knowledge both with experience in financial planning and investments to further enhance and increase the level of company's financial performance.

**Mr.  
Talari**

Sandeep Talari is an MBA graduate from India having a specialisation in Marketing and Entrepreneur Development Programme. He is an automobile enthusiast. He has 8+ years experience in Real Estate Industry, having completed residential projects and also managing day to day functions of several properties. He is also an Entrepreneur in health and wellness industry, starting his own juicebar from concept to finish which comprises of 50+ varieties of health drinks sourced from all over the world for the past few years, is now aboard CZAR group to add his insights on the current trends and concepts, and also to come up with creative Marketing strategies and coordinate with the team in day to day operations and help team achieve our goal.

# Our Mission

To cultivate an ecological culture in people when it comes to choosing vehicles and meet their desires with our technology



As we are all aware of how COVID-19 has significantly impacted businesses and the economy globally, and there has never been a more pressing need for organizations and individuals to rethink and reconfigure their businesses and lives for a changed world. After facing the pandemic, people started thinking of the reduction of expenses and realizing the importance of protecting the environment for future generations.

Our product is cleaner, cheaper and more advanced. The SOCAR PETROLEUM, being SOCAR subsidiary, also took the initiative for the good of their citizens aimed at improving the environmental situation, by providing citizens with the biggest chain of service centers and charging stations throughout Azerbaijan.

# Product



**Efficient**

- milage potential to 300 km
- all safety features



**Affordable**

- 1,65 AZN for 100 km
- easy to charge from home
- 24/7 customers' care service



**Eco-friendly**

- no air pollution
- no direct carbon foot prints

# Challenges

# Solutions

**Lack of charging infrastructure**

**In cooperation with SOCAR PETROLEUM, entirely equip all SOCAR filling stations with EV charges (already in process); to create service centers in cooperation with SOCAR PETROLEUM throughout Azerbaijan**

**Improvement environment in the region**

**To sell and promote eco-friendly vehicles in the region**

**Build awareness among citizens to the electric-based products**

**To make people aware about the EVs, their use and trustworthiness through our product**

# Marketing Channels



**business  
partnership**

**social media**

**digital outdoor  
marketing**

# Market

At the moment, we are the only EV-based company in Azerbaijan. We find the opening of our office in this country an ideal time for both investors and in terms of protection from competitors in the near future.

Azerbaijan, as a country supporting the policy of "globalization" in its foreign economic activity and a supporter of the SDG-2030, is a promising market for the development of our business. The state of this fuel-rich country is focused on maximizing fuel economy.

The population of Azerbaijan is also on the stage of transition to the use of eco-friendly products.

AZMIRA



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ELEQANT

6 TIMES MORE AFFORDABLE

100% ECO-FRIENDLY

# The beauty idol

- Price – 38.0000 AZN
- Mileage on one charge - 170 km
- Battery recharge time - 1 ½ hour
- Max. speed - 120 km / h



- Five-door hatchback
- Number of seats – four
- Available equipment - power window, air conditioner, heater, USB port, navigation system, anti-theft system, etc.
- After-sales guarantee - two years



## Basic Specifications

Body structure:

5 doors 4 seats

Length\*width\*height:

3460x1475x1615

Wheelbase(mm):

2455

Max.speed(km/h):

120

G.W(kg):

1030

Power rating(kW):

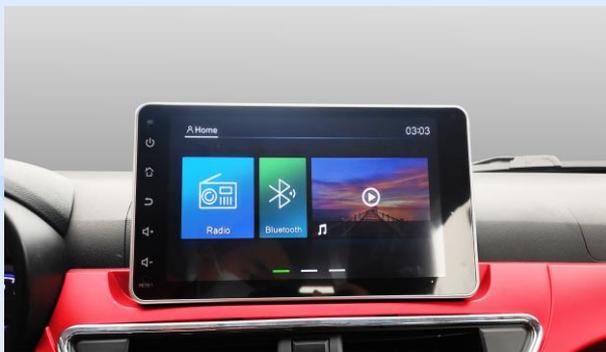
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Torque(N\*m):

70

Distance per charge(km):

170



# The embodiment of status

- Price – 55.000AZN
- Mileage on one charge - 300 km
- Battery recharge time - 1 ½ hour
- Max. speed - 100 km / h



- Number of seats - five
- Available equipment power window, air conditioner, heater, USB port, navigation system, anti-theft system, etc.
- After-sales guarantee - two years

**Driving Range (Km):**

**300**

**Length\*Width\*Height (mm):**

**3994\*1618\*1511**

**Wheel Base(mm):**

**2400**

**Max.Speed (km/h):**

**100**

**Torque(N\*m):**

**165,1500r/min**

**Power(KW):**

**30KW, 3000r/min**



# Good helper

KAR-QO

- Price -25.000AZN
- Mileage on one charge - 160 km
- Battery recharge time - 1 ½ hour
- Max. speed - 60 km / h
- Carrying capacity - 700 kg



- Number of seats – two
- Available equipment - power window, air conditioner, heater, USB port, navigation system, anti-theft system, etc.
- After-sales guarantee - two years

**Seats:** 2  
**Length\*Width\*Height (mm):** 3475\*1375\*1550  
**Wheel Base(mm):** 2315  
**Driving Range(km):** 160  
**Maximum speed (km/h):** 60  
**Rated load weight (kg):** 700 kg



# Attract attention

- Price – 50.000 AZN
- Mileage on one charge - 300 km
- Battery recharge time - 1 ½ hour
- Max. speed - 120 km / h



- Five-door hatchback
- Number of seats – five
- Available equipment - power window, air conditioner, heater, USB port, navigation system, anti-theft system, etc.
- After-sales guarantee - two years

**Length\*width\*height(mm): 3710\*1675\*1535**

**Wheelbase(mm): 2500**

**Driving range (km) : 300**

**Max Power (Kw): 55**

**Max torque (N.m) : 170**

**Max speed (km/h) : 120**



# BINEESHA



**WARRANTY: 1 year**

<b>Motor :</b>	<b>60V800W</b>
<b>Controller :</b>	<b>12mosfets</b>
<b>Tire:</b>	<b>3.0-10 Tubeless tire</b>
<b>The battery :</b>	<b>Lead acid battery</b>
<b>The battery model :</b>	<b>72V30AH</b>
<b>Distance range:</b>	<b>80KM</b>
<b>Max speed:</b>	<b>50KM/H</b>
<b>Battery charging time :</b>	<b>4-6H</b>
<b>Gear:</b>	<b>Three</b>
<b>Meter type :</b>	<b>Digital</b>
<b>The brake system:</b>	<b>Front:Disc/Rear:Drum</b>
<b>Suspension system:</b>	<b>Hydraulic</b>
<b>Max climbing:</b>	<b>18%/1 person 70KG</b>
<b>Max load :</b>	<b>150KG</b>
<b>Size:</b>	<b>1860*720*1050</b>
<b>Wheelbase:</b>	<b>1360</b>

**Price:3.800**

# BAANU



**WARRANTY: 1 year**

<b>Motor :</b>	<b>60V800W</b>
<b>Controller :</b>	<b>12mosfets</b>
<b>Tire:</b>	<b>3.0-10 Tubeless tire</b>
<b>The battery :</b>	<b>Lead acid battery</b>
<b>The battery model :</b>	<b>72V30AH</b>
<b>Distance range:</b>	<b>80KM</b>
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<b>Wheelbase:</b>	<b>1360</b>

**Price:3.800**

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The brake system:	Front:Disc/Rear:Drum
Suspension system:	Hydraulic
Max climbing:	18%/1 person 70KG
Max load :	150KG
Size:	1860*720*1050
Wheelbase:	1360

**Price:3.800**

Model LST-B8



Overall Dim (mm)

8995x2500x3120

Wheelbase (mm)

4465

Max. Passengers/ seats

63/ 21 seats +1 driver

Max. Speed (km/h)

≤80

Curb Weight/ GVW(kg)

9700/ 14500

Battery Capacity

193 kWh

Mileage (km)

200

Front Axle

5.5T, ZF front independent suspension

Rear Axle

13T, ZF AV132 Portal rear axle

Suspension System

Air-suspension

Steering System

Hydraulic Power

Steering Gear

Bosch 8098 Steering

Brake System

front disc, rear disc, Dual-circuit air brake system

Parking Brake

hand brake, energy storage spring parking system

Axuxiliary Brake

energy recovery brake

brake valve

equipped

Brake Valve

KNORR (all valves with mufflers)

ABS

equipped

Cooling Water Tank	ATS
Air Cylinder Drain Valve	Air cylinder drain valve with automatic electric controlled drain valve
Rims	22.5 * 7.5 steel rims
Tire	255 / 70R22.5 Tubeless Radial tire
Centralized Lubrication	Equipped
Power Battery	193kWh, liquid cooling
Motor	Motor PMSM : ,80/150KW,1700N.M,3500rpm
Charging System Type	CCS2 DC Charging SystemConnector
Inverter And High-voltage switchgear	four in one
Electric air pump	Standard (PMSM) 3kw
Electric steering pump	Dual Source electric steering pump (PMSM)
A/C	cooling and heating air-conditioner (26000 kcal)
Driver's fan	Equipped
Storage battery	24V 2x100Ah
CAN Instrument	Equipped
Lighting signal system	Double row LED strip lamp
Windscreen wiper	Double swing wiper
Electric defroster	Electric defrosting
Coin Machine	Reserved wiring harness
IC card Machine	Reserved wiring harness
Tachograph	Reserved wiring harness
Digital clock	Equipped
Audition system	MP3

Road sign	Front,rear and side Light box signs
Bus station broadcaster	Reserved wiring harness
Reversing buzzer	equipped
Monitor	7inch screen, 5cameras with 500G recorder
Safety assistant installation	AutoHold+ HAS
Easy-to-use operative installations	Creep at low speed
Auto Fire extinguisher	Automatic fire extinguishing device for high pressure compartment and battery compartment
Body structure	unitary construction body
Step	One step
Driver door	equipped
Passenger door	Pneumatic double-swing passenger door (front,middle)
Side windows	built-in sliding window (white)
Front windshield	laminated safety glass
Rear windshield	tempered glass
Outer rear-view mirror	Manual rear mirror with heatting
Compartment door	aluminum alloy door
Paint	Domestic color paint
Launder	one piece
Floor leather	Fire resistant,wear-resistant and antiskid floor leather
Driver's fence	Semi encirclement
Air ventilator	One air ventilator with roof hatch
Inner rear view mirror	Generous mirror
Driver seat	Air bag adjustable driver sest
Passenger seat	City bus seat

Sunshade	s Driver side window and n unshade and windscreen sunshade
Handrail assembly	Steel pipe spray
Children's elevation line	Equipped
Hanging ring	Equipped
Air passage	Aluminum alloy duct
Inner roof	Punching aluminum plate
Side panel	PVC
Passenger exit door bell	Equipped
Fire extinguisher	2*4kg Dry powder fire extinguisher
accessory tools box	Equipped
Cleaning facilities	Soot blower
garbage can	not equipped
glove compartment	not equipped
safety hammer	6with alarm safety hammer



Model



Overall Dim (mm)

12000x2550x3300

Wheelbase (mm)

5900

Max. Passengers/  
seats

69 / 34 Seats + 2 Foldable+1 Driver

Max. Speed (km/)

≤80

Curb Weight/  
GVW(kg)

12800/ 18000

Battery Capacity

322 kWh

Mileage (km)

280

Front Axle

8.2T, ZF Front Independent Suspension

Rear Axle

13T, ZF AV132 Portal Rear Axle 13T,

Suspension System

Sachs Telescopic Shock Absorber,  
Front:2,Rear:4 Air-suspension

Steering System

Hydraulic Power

Steering Gear

Bosch 8098 Steering

Brake System

Front disc,rear disc,Dual-circuit air brake system

Parking Brake

Hand brake,energy storage spring parking system

Axuxiliary Brake

Energy Recovery Brake

Braking Footplate

KNORR(all valves with mufflers)

Brake Valve

KNORR (all valves with mufflers)

ABS+EBS+ECAS

KNORR(all valves with mufflers)

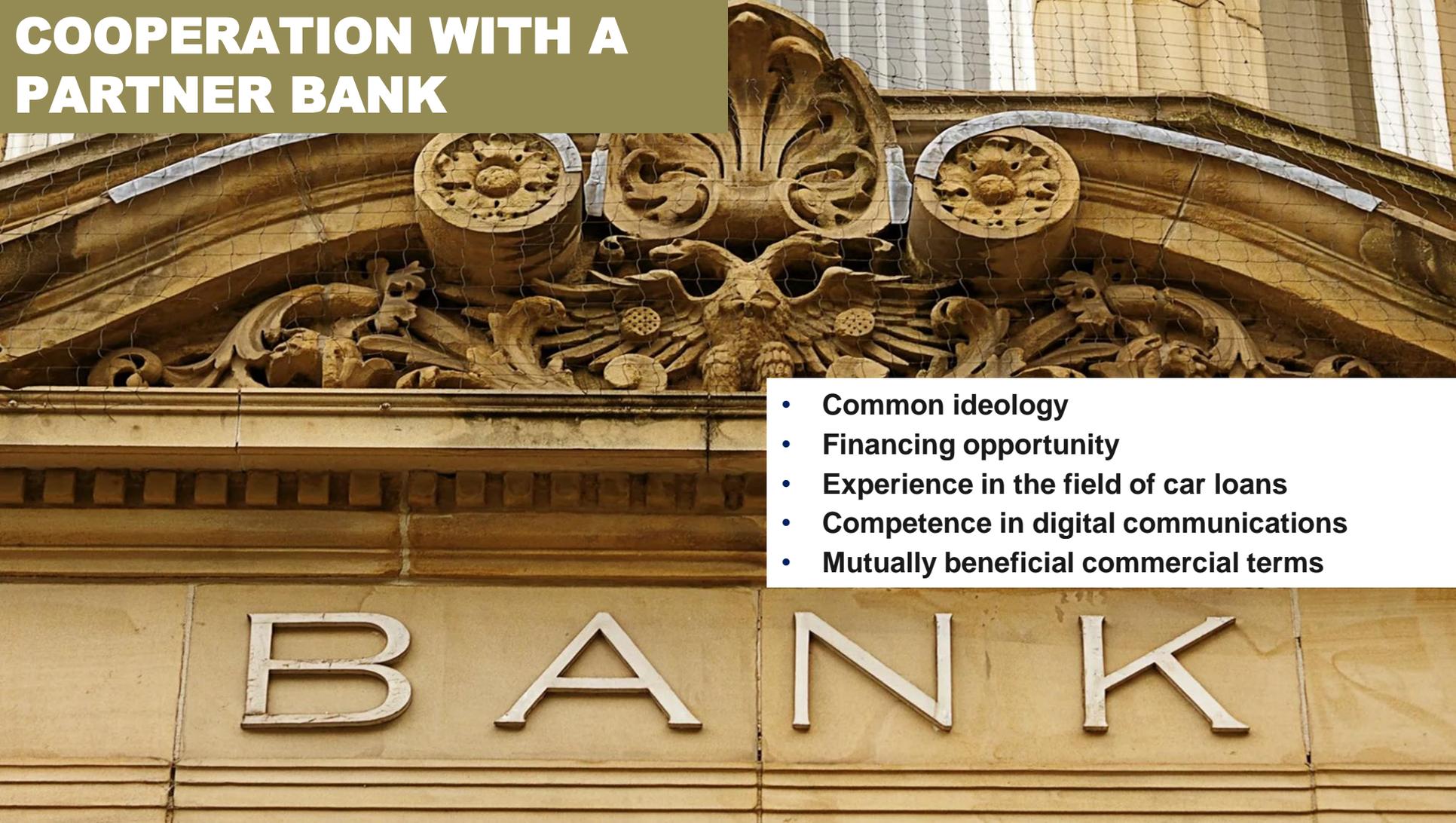
Cooling Water Tank	ATS
Air Cylinder Drain Valve	Air cylinder drain valve with automatic drain valve
Rims	22.5 * 8.25 aluminum alloy steel rims
Tire	275 / 70R22.5 Tubeless Radial tire
Centralized Lubrication	Equipped
Tyre Pressure Monitor	Not Equipped
Wheel Cover	Not Equipped
Power Battery	322kWh, liquid cooling & PTC heatin
Motor	Prestolite : 145/245KW,3100N.M,3000rpm
Charging System Type	CCS2 DC Charging System Dual Connector
Inverter And High-voltage switchgear	four in one
Electric air pump	Standard (PMSM) 3kw
Electric steering pump	Dual Source electric steering pump (PMSM)
A/C	cooling and heating air-conditioner (32000 kcal)
Storage battery	24V 2x100Ah
CAN Instrument	Equipped
Windscreen wiper	Double swing wiper
Electric defroster	Electric defrosting
Horn	Woofer: CCH B; tweeter: CCH B.
Coin Machine	Reserved wiring harness
Tachograph	Reserved wiring harness
Digital clock	Equipped
Road sign	Front,rear and side Light box signs

Bus station broadcaster	equipped
Reversing buzzer	equipped
monitor	7inch screen,7cameras with recording function
Safety assistant installation	AutoHold
Auto Fire extinguishe	Automatic fire extinguishing device for high pressure compartment and battery compartment
Low voltage harness	fire retardant harness with high temperture rating of 125°Care to be used in whole EV,the harnesses
Lamps	Front fog lamp; rear position lamp and brake lamp; license lamp; side steering lamp; near light: J100L 24V; high light; front combination lamp (front/front steering lamp); rear fog lamp with reflecto; rear steering signal lamp; rear profile lamp; side flag lamp; front profile lamp
Body structure	unitary construction body
Step	low entrance
Passenger door	Pneumatic double-swing passenger door (front,middle)
Side windows	The rear window of the driver's window is built-in sliding window,and the rest is completely closed; it is required to prevent 95% ultraviolet, 60% heat insulation and 20% light transmission
Front windshield	laminated safety glass
Rear windshield	tempered glass
Outer rear-view mirror	Electric rear mirror with heating
Compartment door	aluminum alloy door, double-swing passenger door, with anti pinch function, warning light on the door with buzzer.
Paint	Domestic color paint
Launder	one piece
Floor leather	Fire resistant, wear-resistant and antiskid floor leather

Dashboard	Integral foaming dashboard
Air ventilator	Two air ventilator with roof hatch
Inner rear view mirror	Circular mirror
Driver seat	Air bag adjustable driver sest
Passenger seat	Cushioned bus seat ,two-point seat belt
Sunshade	Driver side window and sunshade and windscreen sunshade
Handrail assembly	Stainless steel handrai
Hanging ring	Equipped
Air passage	Aluminum alloy duct
Passenger exit door bell	Equipped
Fire extinguisher	2*4kg Dry powder fire extinguisher
accessory tools box	Equipped
garbage can	not equipped
glove compartment	not equipped
safety hammer	8 with alarm safety hammer



# COOPERATION WITH A PARTNER BANK



- **Common ideology**
- **Financing opportunity**
- **Experience in the field of car loans**
- **Competence in digital communications**
- **Mutually beneficial commercial terms**



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